

Executive courses

cities of the future

Fall programme 2008

Rotterdam

the Netherlands



IHS executive courses enable you to lead your cities to the future. Cities are engines of growth, if well managed. Our executive courses will bring you in contact with leading researchers, politicians and practitioners, offering the latest thinking and best practices on urban strategies.

20-24 October 2008

Leading Cities. Strategies that Work

Partner Price-waterhouseCoopers (PwC)

Innovative leaders develop creative visions and strategies for their cities and make these strategies work. This executive course provides the know-how, skills and inspiration to develop creative strategies, as well as concrete action plans in terms of politics, processes, participation and partnerships.

The programme focuses on the following themes:

- *Learning from City Development Strategies: Best practices*
- *Innovative Strategies: Integrated and balanced actions*
- *Making it Work: Process, participation & partnership*

The course analyses the development and implementation of city development strategies of Dutch cities like Rotterdam, The Hague and Amsterdam and cities around the globe. Leading faculties of IHS, Erasmus University and the cities concerned share their experience.

INPUT will be invited from international agencies. International consultants from PwC will present their vision.

FOR WHOM Politicians, top executives and policy advisers working for national, regional and local governments, consultancy firms and those involved in international programmes such as the Cities Alliance.

20-29 October 2008

Public-Private Opportunities for City Regeneration

Cities are the centres of economic activities, history, culture and education. London, Shanghai, New York, New Delhi, Amsterdam.... these and other successful cities continuously re-invent themselves, regenerating those areas that begin to decline.

This course offers concrete tools to leverage innovative partnerships to regenerate cities. Commitment and investment are essential components of a sound partnership. This should incorporate and respond to the diverse interests of all actors affected, requiring the ability to deal with highly complex public private partnerships.

This course looks at how one attracts partners to work together for mutual benefit. It offers insight into concrete and creative approaches taken in public private partnerships worldwide and shows you first hand projects in European cities so that you can experience the practices of innovative partnerships.

SPEAKERS at the programme are amongst others: **Prof. Meine Pieter van Dijk** (IHS, ISS, IHE and EUR), **Peter Teunisse** (director PricewaterhouseCoopers), **Neil Fraser** (Urban Inc., Johannesburg), **Dr Elbert Dijkgraaf** (Erasmus School of Economics) and **Carley Pennink** (IHS).

FOR WHOM Key professionals, policy makers, city managers, architects and planners, financiers, investors, consultants, entrepreneurs interested in developing public-private partnerships.



1-10 December 2008

A Competitive Local Economy: Institutional Strategies and Approaches

In a globalising world, local competitiveness is increasingly important. It is local economies, rather than national ones, that are or can be part of global product chains. This poses unprecedented opportunities for governments and private sector organisations concerned with local economic policies. How can local economic policies be shaped to increase competitiveness? Who should be involved in designing and implementing such policies? And how can it best be organised?

This course aims to develop the know-how, skills and inspiration to increase the competitiveness of your local economy by building partnerships and organisations for local economic policy design and implementation. You will be inspired to find creative solutions for organising local economic development in your own city or region.

The course will visit and study three European cases in-depth (Rotterdam, Brussels and a Spanish city).

SPEAKERS are drawn from IHS, the School of Economics, Erasmus University (EUR), Institute of Social Studies, Economic Development Board Rotterdam (EDBR) and the European Association of Regional Development Agencies (EURADA).

FOR WHOM Economists, planners, architects, social scientists, engineers and geographers, politicians, senior civil servants, senior staff engaged in local economic development.

1-5 December 2008

Law and Land Policy in an Urbanizing World

Partner Global Land Tool Network of UN-HABITAT

We observe growing non-compliance regarding the norms, rules and laws that regulate urban land, revealing a growing disconnection between the legal and the real city. The legal systems that support urban development tend to be anachronic, inoperative and inconsistent. This results, among others, in ever expanding informal settlements.

This intense executive course discusses urban law enforcement, legal regimes and systems of property rights, the legal land management instruments to define and transfer development rights, regularise and legalise informal settlements and the use of land.

The 5-day programme consists of guest lectures, workshops, site visits and social activities.

SPEAKERS at the programme are amongst others: **Claudio Acioly, MSc** (UN-Habitat), **Edesio Fernandes, LL.M.** (Warwick University), **Prof. Patrick McAuslin** (University of London) and **Stephen Berrisford, MPhil** (Cambridge University).

FOR WHOM senior legal professionals – lawyers, attorneys, magistrates, advisors, counsellors, prosecutors, academics and legal professionals.

“It is my experience that to make a city strategy work you need strong leadership connected to creative ideas and strong professional support. The executive courses can provide the ideas and inspiration needed and ensure that leaders and managers are aware of the key components needed for success in making things happen on the ground.”

FORBES DAVIDSON SENIOR ACADEMIC STAFF IHS

Practical information

More information and the day-to-day programme can be found on www.ihs.nl/courses

Award

Participants receive a post-graduate diploma issued by IHS, Erasmus University Rotterdam and course partner(s).

Executive course requirements

We consider each application on its own merits, but the following requirements are preferred:

- to be a (potential) manager and/or decision maker within government, the private sector or civil society organisation that seeks to shape cities
- to have adequate capability in written and spoken English.

Costs

Tuition fee 5 day courses: € 2,400 or € 2,040*

Tuition fee 10 day courses: € 3,400 or € 2,890*

The course fee includes:

- course materials
- coffee/tea breaks
- lunches
- two dinners
- field visits and
- international travelling cost for field visits outside The Netherlands.

* A 15% discount will be given to IHS alumni and applications received two months before the course starts. Group discounts are negotiable.

Service

IHS offers full and excellent services from departure to arrival back home. During field visits outside the Netherlands, IHS will book accommodation for all participants.

Hotel reservations in Rotterdam can be made through IHS on your request. The hotel price ranking is from € 80,- per night in Rotterdam.

The necessary visa requirements will be arranged upon receipt of the full fees maximum one month in advance of the course.

Application procedure

To apply for a course, you should complete the application forms that can be downloaded from www.ihs.nl. The closing date for the receipt of applications is 2 months in advance of the commencement of the course. Thereafter, applications will be considered if places are available.

Address

**IHS
P.O. Box 1935
3000 BX Rotterdam
The Netherlands**

New visitors' address

**Burg. Oudlaan 50
Campus Woudestein,
Erasmus University
T-Building
3062 PA Rotterdam
The Netherlands**

New numbers

**Phone
+31 (0)10 408 9825
Fax
+31 (0)10 408 9826**

**www.ihs.nl
ihs@ihs.nl**