

IHS - HIGHLIGHTS 2008



IHS is the international institute of urban management
of Erasmus University Rotterdam

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IHS
50th.
ANNIVERSARY

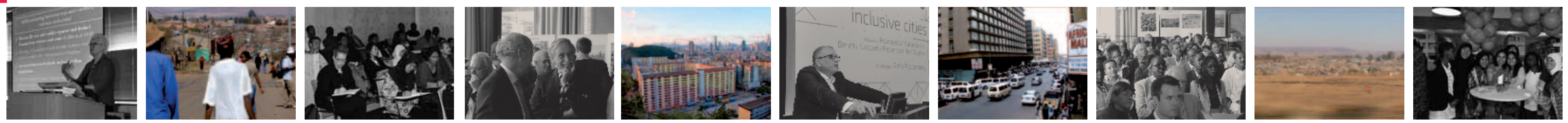
IHS - HIGHLIGHTS 2008

IHS key activities 2008

LEGENDA

- Research
- Advisory
- Training
- Event

04 Reference to text on the back



Dear reader,

2008, was an extraordinary year for the Institute for Housing and Urban Development Studies (IHS). Not only did this institute associated with the Erasmus University Rotterdam celebrate its 50th anniversary, but milestones were also passed in other areas. Never before has IHS welcomed so many students. The Masters' courses in particular received a great deal of interest. As many as 95 students started this course compared to 64 in the preceding year.

→ In other areas, too, things went well. Organizations throughout the world sought the help of IHS for training, advice and research, including organizations such as the World Bank, UN-HABITAT and the governments of Ethiopia, Indonesia and the Netherlands. IHS was also well represented at the World Urban Forum in Nanjing. Finally, 2008 was the year in which the institute moved into even better accommodation on the campus of the Erasmus University.

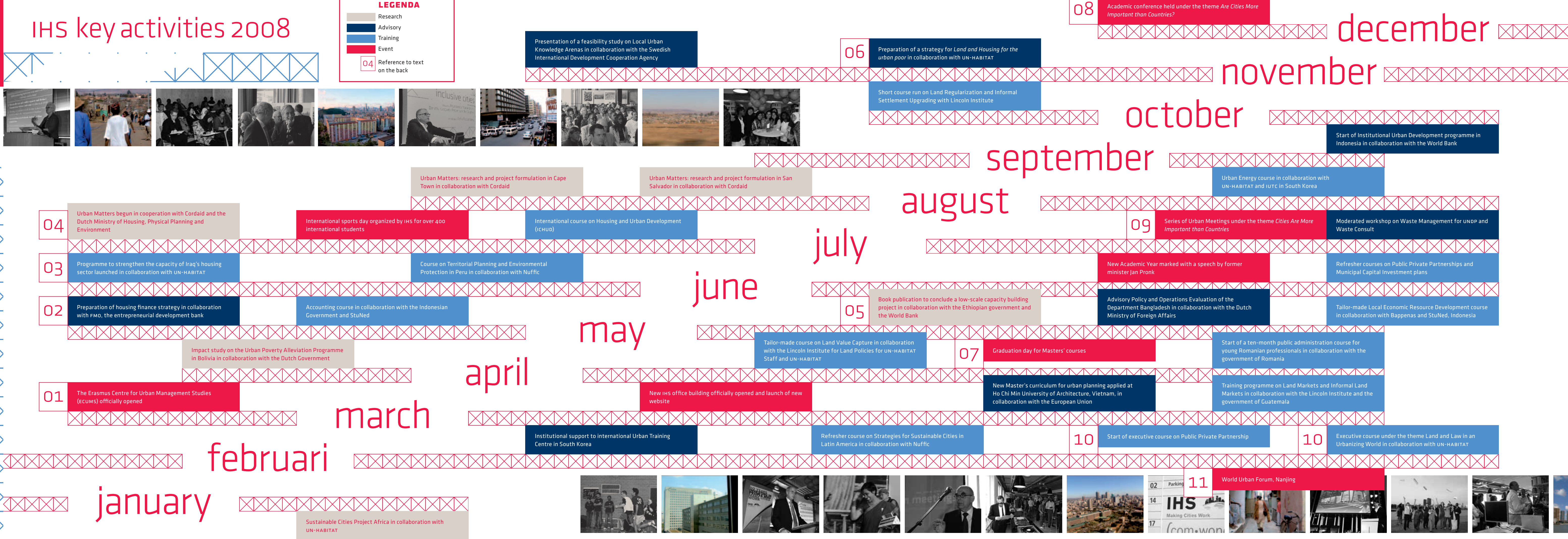
→ The 50 year jubilee was celebrated by competitions, an academic conference and a series of *Urban Meetings*, meetings between urban development planners and urban managers from all over the world.

→ This short report offers you a brief overview of the wide range of work undertaken by IHS in 2008.

Nico van der Windt, director



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IHS facts and figures (1)

participants of IHS Netherlands education programme 2008

	Female	Male	EU	non-EU	Africa	Asia	South America	North America	Total
PhD									
Total PhD	2	7	2	-	4	1	2	-	9
master programme									
UMD 4	29	34	3	1	23	32	2	2	63
UMD 5	41	31	1	1	22	45	1	2	72
Master's course for Young Professionals	13	11	-	-	24	-	-	-	24
Total Master programme	83	76	28	2	45	77	3	4	159
short courses in the Netherlands									
International course on Housing and Urban Development 90	10	8	-	-	11	6	1	-	18
BPK Audit course for Indonesia	8	12	-	-	-	20	-	-	20
Land Management	12	14	-	2	14	6	4	-	26
Executive course Leveraging Public Private Opportunities for City Regeneration	2	5	1	1	1	3	1	-	7
Executive course Law and Land Policies in an Urbanising World	6	4	1	-	6	-	3	-	10
Executive course Organising for a Competitive Local Economy	3	9	1	-	4	7	-	-	12
Local Economic Resource Development	7	8	-	-	-	15	-	-	15
Urban Environmental management for Vietnam	10	5	-	-	-	15	-	-	15
Albania, Management and Maintenance of High rise Buildings	9	6	-	15	-	-	-	-	15
Total Short courses	67	71	3	18	36	72	9	0	138
Total	152	154	33	20	85	150	14	4	306

participants of IHS education programmes abroad 2008

	Female	Male	EU	non-EU	Africa	Asia	South America	North America	Total
master programme abroad									
UMD 5 Pre-course double degree participants	6	6	-	-	-	12	-	-	12
Total Master programme	6	6	-	-	-	12	-	-	12
short courses abroad									
Refresher course Albania	7	8	-	-	15	-	-	-	15
Refresher course Bolivia	9	11	-	-	-	-	20	-	20
Refresher course Mozambique	6	14	-	-	20	-	-	-	20
Iraq Training of trainers	9	12	-	-	-	21	-	-	21
Urban Environment Planning Project	14	18	-	-	-	32	-	-	32
Kosovo	16	14	-	-	30	-	-	-	30
Total Short courses	61	77	-	-	45	20	53	20	138
Total	67	83	0	45	20	65	20	150	

01

IHS plays a key role in the new erasmus center for urban management

On 21 January, the Mayor of Rotterdam and the rector of the Erasmus University officially launched the Erasmus Centre for Urban Management Studies (ECUMS). This centre unites all the activities of the Erasmus University in the area of urban development and urban management. IHS plays a key role here, especially for activities outside Western Europe. In the near future, the centre will be an important linchpin in the activities that the various parts of the Erasmus University Rotterdam undertake in this area.

02

IHS assists in the preparation of strategy for housing finance

IHS helped to formulate a strategy on Housing Finance for FMO, the entrepreneurial development bank of the Netherlands. This reputable, AAA-rated bank, one of the largest bilateral development banks in the world, helps private-sector clients in developing countries to improve their business. → Recently FMO began focusing its activities on housing finance in countries in a transition phase as a strong housing sector serves as an engine that drives economic growth and employment, impacting related industries.

→ In February 2008 the cooperation between IHS and FMO began with a workshop and presentation. Together IHS and FMO explored the objectives, possibilities and potential bottlenecks of housing finance. FMO's agreed mission for housing finance is to build capacity by supporting business plans and strategies on a scale that varies from micro-finance for housing to financing housing programmes.

→ From October 2008 the new focus already resulted in the FMO providing financing to Houses for Africa Holdings, a housing developer operating in Ghana and Nigeria.

→ FMO's new focus offers interesting research opportunities for IHS and its participants. In 2008, for example, a student thesis dealt with micro-finance housing in Ghana.

03

IHS contributes to the reconstruction of Iraq

With its programme to strengthen the capacity of the housing sector in Iraq, IHS contributes to the reconstruction of the country. UN-HABITAT appealed worldwide for proposals which aim to improve the living conditions of Iraqis.

→ IHS won the bid in partnership with ITC (International Institute for Geo-information Science and Earth Observation, Enschede, the Netherlands) and UTI (Urban Training and Studies Institute, Cairo, Egypt). The main task for IHS was providing advice for the organizational start-up of the Iraq Training and Knowledge Centre for Housing.

→ Unfortunately, the war in Iraq makes it impossible to train on location. Several consultation meetings with Iraqi counterparts were held at the regional office of UN-HABITAT in Amman, Jordan, and also in the Netherlands. A two-week *Training of Trainers* course was organized for 21 Iraqi professionals from 18-29 May at UTI's headquarters. The capacity building focuses on the curriculum development of 12 different training courses and developing the training skills of the 21 selected Iraqi professionals. To date, the Iraqi trainers have conducted four of the courses in Baghdad. The intention in the future is to decentralize the training from the governorate level.

04

IHS is an important sparring partner in urban matters

IHS has been an important sparring partner for Cordaid for many years. Urban Matters is a new Cordaid programme, initiated by the Dutch Ministry of Housing, Physical Planning and the Environment. Its aim is to create liveable and sustainable neighbourhoods for the urban poor by way of an integrated and inclusive development process. Young and old are encouraged to become committed to their neighbourhood. IHS participates through project formulation, training, exchange of experiences and action research.

→ Launching with three pilot projects, Urban Matters aims to create inventive and practical solutions to increase the access of the poor to sustainable and affordable physical infrastructure, basic services, youth employment (and therefore income), social infrastructure and decision-making processes at city and neighbourhood level. The projects are located in Cape Town, South Africa, and San Salvador, El Salvador. The launch of a third

pilot project in Kisumu, Kenya has been delayed because of the security situation there.

→ A very interesting dimension of the project is that it facilitates corporate social responsibility as it brings together international organizations, companies, professionals and the inhabitants of the slums.

→ IHS also facilitates an exchange of experiences between those involved in the Phillippi project and those in the so-called *Prachtwijken* in the Netherlands, by documenting the learning process and the key ingredients established for a successful, integrated approach to neighbourhood development.

05

IHS publishes managing Ethiopian cities in an era of rapid urbanization

IHS has worked in close cooperation with the Ethiopian Civil Service College (ECSC), the training centre of the Ethiopian government, since the year 2000. IHS and ECSC jointly ran three Masters' courses and IHS assisted in building up capacity. In 2006, Minister Ato Arkebe Iqubai expressed a wish that 1000 students ought to attend the course annually, as opposed to 25, the number of participants that year. IHS was invited to provide interim management and to keep an eye on extending the curriculum. By 2007, the number of participants starting the Master programme had climbed to an astonishing 390, and no fewer than 600 participants began the subsequent course in 2008, quite probably the greatest number of urban management students worldwide. The college attracted 40 lecturers from seven neighbouring countries.

→ According to the Ethiopian calendar, 2007 marked the beginning of the second millennium. To celebrate the date, on 5 September a World Bank funded conference was organized by IHS and ECSC in Addis Ababa under the theme *Managing Cities in a New Millennium*. The event resulted in a comprehensive book *Managing Ethiopian Cities in an Era of Rapid Urbanization* (edited by M.P. Van Dijk and J. Fransen, August 2008).

06

IHS prepares a strategy on land and housing for the urban poor

IHS and UN-HABITAT have collaborated closely for more than 30 years. When UN-HABITAT needed a strategy for improving access to land and adequate housing, IHS was asked for advice.

→ The resulting medium-term strategic and institutional plan is designed to create the necessary conditions for a combination of national and international efforts to stabilize the growth of slums and to set the stage for a subsequent reduction in the number of slum dwellers. The focus aims to put shelter back on the global policy agenda by promoting an integrated and project-oriented approach. While the strategy is global, it will nonetheless focus on particular countries; it is menu-like in its approach, with a series of possible ways of working to select from.

→ During the World Urban Forum in Nanjing, an initial outline was presented, which included a survey for feedback. With the outcome of this survey a draft strategy will be drawn up and presented at the end of the first quarter of 2009.

07

IHS participants receive their master's degree

A new wave of alumni received their official titles, Master of Science in Urban Management and Development, on 26 September. The 59 Master students were relieved to get their diplomas as the days leading up to the presentations had been intense. From 22 September till 24 September, 61 students worked intensively to present and defend their theses. The presentation of the diplomas was followed by a reception; subsequently, the party boarded the Pannenkoekenboot (a cruise ship called the pancake boat) for a party with food and drinks. The boat toured through Rotterdam's harbour with a soundtrack provided by students who selected the music played on board. Afterwards, the party moved to the informal setting of the Weenapad housing complex, where most graduates lived during their studies. A year of intense studying and comradeship meant it was hard to say farewell.

08

IHS welcomes the world's leading urban economy scholars

One of the events celebrating IHS' 50th anniversary was an academic conference held under the theme *Are Cities More Important than Countries?* Charles van Marrewijk (scientific director of IHS, Erasmus University Rotterdam) welcomed an outstanding group of international figures renowned in the field of economic geography to present at the conference. Economically, cities are becoming increasingly important: cities serve as engines for economic growth. As a result, the influence of cities in relation to countries is increasing.

The papers presented dealt, for example, with the effects of reducing transport and communication costs on employment and productivity in cities. It transpired that globalization has not led Europe to trade more with distant countries. In fact, results show trade between locations within Europe is increasing. Economic activities are clustering, with, for example, the European cluster, the North America cluster or the Japanese and South Korean cluster. This is the essence of the work of Paul Krugman (Nobel Prize winner, economy, 2008): falling transport and communication costs have led to an increasing concentration of economic activities. Although this results in economic growth, it also brings with it the potential for income inequality, both within countries and globally.

09

IHS celebrates its 50th anniversary at the start of the academic year

With an animated lecture by Jan Pronk (former Minister of the Netherlands and Special Representative of the United Nations) the new academic year officially began on 8 October. → The stimulating lecture by Pronk was also the first in a series of six Urban Meetings held to celebrate the 50th anniversary of IHS. The central theme of the celebratory meetings was *Cities Are More Important than Countries* which focused the discussion on an urban agenda for the near future. Each Urban Meeting compared a global best practice to the policies of Rotterdam by bringing together urban managers, developers, designers and architects. The second meeting, *Leading*

Cities, subsequently discussed how urban managers and designers can respond to these opportunities and challenges in order to make cities work for all inhabitants. The other four meetings focused on specific urban challenges of the 21st century and possible management and design responses: *Sustainable Cities* focused on environmental policies; *Safe Cities* on safety issues; *Inclusive Cities* on participation and *My City* on identification. Taken together, the meetings provided a framework for an urban agenda for the 21st century.

10

IHS executive courses attract participants from around the world

In addition to its Master programme in Urban Management and Development, IHS organizes short courses, tailor-made courses and executive courses. During 2008, three interactive executive courses were given. The selection of excellent speakers attracted participants from around the world. → The ten-day course *Public-Private Partnerships for City Regeneration* offered concrete tools regarding leverage and building innovative partnerships to make cities work. The participants learned how to attract partners to work together for mutual benefit and were offered insights into concrete and creative approaches taken in public-private partnerships worldwide. During the course, best practices were visited in Belgium and Northern France.

→ The ten-day course *A Competitive Local Economy: Institutional Strategies and Approaches* developed the know-how, skills and inspiration necessary to increase the competitiveness of local economies by building partnerships and organizations for local economic policy design and implementation. During the course, inspiring case studies were visited in Rotterdam, Amsterdam and Spain.

→ The five-day course *Law and Land Policy in an Urbanizing World* was held in close cooperation with UN-HABITAT and the Dutch Land Register. The course discussed urban policies which could be used to regularize and legalize informal settlements and the use of land.

→ All three courses provided an inspiring international exchange of knowledge and generated a great deal of enthusiasm among participants and speakers.

11

IHS states: successful urbanization needs strong countries, at WUF

The renowned World Urban Forum was established earlier this century by the United Nations with the ambitious aim of examining the rapid increase in urbanization worldwide and, in particular, its effects on society, economy and policy. In 2008, the networking event took place in the Chinese city of Nanjing. Around 7000 urban managers and researchers participated. IHS was strongly represented at the forum, where it organized a networking event, three training events and an information stand.

→ The networking event held by IHS discussed whether *Cities Are More Important than Countries*. A lively debate evolved around comments concerning the growing role of cities due to urbanization, urban economic growth and decentralization. This was seen as positive by some, as cities are engines of economic growth and offer opportunities to improve the quality of life. However, other commentators pointed out that economic growth in cities masks urban poverty. Cities need the fuel and resources that rural areas provide. Keeping the countryside alive requires strong country states. As the mayor of Harare pointed out, the continuous conflict between national and local government is often made more pronounced by political differences. Hence the event concluded: *Successful urbanization needs strong countries*.

IHS today

IHS is the international institute in housing and urban management of the Erasmus University Rotterdam (EUR) and is situated on the university campus. Founded in 1913, EUR has a worldwide reputation of academic excellence and is consistently ranked among the world's leading universities by the Times Higher Education Supplement and other similar bodies. → IHS utilizes its considerable experience to apply its knowledge of housing and urban development to assist individuals, organizations and cities to find suitable approaches to housing and sustainable urban development and management issues, and by doing so, enables cities throughout the world to plan their own futures. IHS achieves this through its post-graduate education (Masters' degrees, diplomas and certificates) and tailor-made programmes, as well as through its advisory services. → IHS was awarded the 2007 UN-HABITAT Scroll of Honour by Anna Tibaijuka, executive director of UN-HABITAT, in acknowledgement of the outstanding contribution IHS has made, as an international centre of excellence and knowledge, in the field of human settlement through its high-quality teaching programmes on housing, urban management and urban environmental management and planning.

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IHS facts and figures (2)

financial overview

income	2006	2007	2008
Basic subsidy	2,577,000	2,624,000	2,705,000
Tuition Fee	836,538	967,892	983,256
Turnover projects	2,721,358	2,731,297	2,424,577
Miscellaneous	28,352	134,468	217,735
Total income	6,163,258	6,457,657	6,330,568

expenditure

Salaries, social security	1,441,645	1,566,816	1,693,277
Depreciation	52,856	44,944	56,266
Other costs	4,117,483	3,804,265	4,235,087
Total expenses	5,611,984	5,416,025	5,984,630

Operational result	551,274	1,041,632	345,938
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participants of IHS Netherlands education programme

	2006	2007	2008
PhD	8	11	9
Master programme	146	120	159
Short courses in the Netherlands	115	167	138
Total	269	298	306

origin of participants

Europe	24	47	53
Africa	75	85	85
Asia	136	151	150
South America	30	12	14
North America	4	3	4
Total	269	298	306

publications in 2008

Books	7
Chapters in books	8
IHS reprint series	4
IHS working papers	8
Articles	8
Films	1
Total	36

IHS
Making cities work

Erasmus

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