

IHS
Making cities work
Erasmus

Urban Economic Development: Innovation & Entrepreneurship Specialisation track

MSc Urban Management and Development

Erasmus University Rotterdam
Make it happen.

Photo by Robert Bye

Urban Economic Development: Innovation & Entrepreneurship

Innovative and Entrepreneurial Cities in a Global Economy

In a global economy, cities and regions are in a perpetual state of economic development and transition. This specialisation track examines how cities facilitate and use innovation and entrepreneurship to drive growth and build economic resilience.

What will I learn?

This track explains the fundamental urban and regional processes related to economic development. Case-study examples and contemporary literature explain urban governance from an economic perspective by showcasing how cities grow and perform economically at a regional and global level. Students will work with real databases and use statistical software to learn how to translate economic theory into applied analyses.

By the end of the track, students will have learned how to identify criteria to assess urban and regional economic policy effectiveness using quantitative methods for evaluation as well as perform these analyses on various spatial scales: from countries to regions and from neighborhoods to households and individuals. In addition, students will be able to interpret real-world data to deliver innovative solutions for economic development in the context of continuous change.

Course modules

Urban economic development: innovation & entrepreneurship

Advanced urban data analytics

“Rotterdam is an inspiration, a living laboratory where students can experience research and action united for a successful city.”

Larissa Araripe Rand
United States



Why should I choose this programme?

- Perform econometric data analysis for policy evaluation, using statistical software
- Design evidence-based policies with real-world data
- Identify criteria for urban and regional economic policy effectiveness
- Study in Rotterdam - a hub of sustainable urban innovation
- Benefit from dynamic and broad career opportunities
- Learn from active policy advisors

Learn more at ihs.nl/economics



Photo by Michelle Muus